

16TH ANNUAL MOM RACE

FOR MENTAL HEALTH AWARENESS
& SUICIDE PREVENTION



Mental health is more important than ever right now.

Sponsor the Virtual MOM Race on Saturday, May 1, 2021.

Show your company's support for this worthy cause and help us fight the stigma!

Premier Sponsorship (limited to 5 businesses)

The leading choice for businesses looking to maximize their MOM Race exposure!

Features: Enhanced sizing and placement of your company logo on the "Sponsors" page of momrace.org (including a hyperlink to your website) for up to 12 months. An individual post about your business on the MOM Facebook page along with a link to your website, or related webpage of your choosing (business to supply all content). Acknowledgment of your Premier Sponsorship in our annual press release as well as all applicable pre- and post-race emails. Four (4) free entries into the Virtual MOM Race. Each entry includes a Keep on Truckin' t-shirt, a personalized wristband, and a ticket into our virtual raffle prize drawing the last week of May. Enhanced sizing and placement of your company logo on the back of all race shirts. An invitation to supply up to three (3) digital offers to all 2021 MOM Race participants. Company recognition on the "Results" page of momrace.org (including a hyperlink to your website) for up to 12 months. **Cost: \$1,000.**



Major Sponsorship (limit 10)

An excellent choice for businesses looking to drive traffic to their websites.

Features: Standard sizing and placement of your company logo on the "Sponsors" page of momrace.org (including a hyperlink to your website) for up to 12 months. Acknowledgment of your Major Sponsorship on the MOM Facebook page, in our annual press release, as well as all applicable pre- and post-race emails. Three (3) free entries into the Virtual MOM Race. Each entry includes a Keep on Truckin' t-shirt, a personalized wristband, and a ticket into our virtual raffle prize drawing the last week of May. Standard sizing and placement of your company logo on the back of all race shirts. An invitation to supply up to two (2) digital offers to all 2021 MOM Race participants. Company recognition on the "Results" page of momrace.org (including a hyperlink to your website) for up to 12 months. **Cost: \$750.**



Event Sponsorship (limit 15)

A great choice for businesses looking to expand their brand through company artwork.

Features: Basic sizing and placement of your company logo on the "Sponsors" page of momrace.org for up to 12 months. Acknowledgment of your Event Sponsorship on the MOM Facebook page, in our annual press release, as well as all applicable pre- and post-race emails. Two (2) free entries into the Virtual MOM Race. Each entry includes a Keep on Truckin' t-shirt, a personalized wristband, and a ticket into our virtual raffle prize drawing the last week of May. Basic sizing and placement of your company logo on the back of all race shirts. An invitation to supply one (1) digital offer to all 2021 MOM Race participants. Company recognition on the "Results" page of momrace.org for up to 12 months. **Cost: \$500.**



Contributing Sponsorship (limit 20)

A good choice for businesses with limited advertising budgets or those lacking company artwork.

Features: Placement of your company name on the "Sponsors" page of momrace.org for up to 12 months. Acknowledgment of your Contributing Sponsorship on the MOM Facebook page and a plug in all applicable pre- and post-race emails. One (1) free entry into the Virtual MOM Race including a Keep on Truckin' t-shirt, a personalized wristband, and a ticket into our virtual raffle prize drawing the last week of May. Placement of your company name on the back of all race shirts. Company recognition on the "Results" page of momrace.org for 12 months. **Cost: \$250.**



Get to know MOM

Mind Over Matter, lovingly referred to as MOM, is a grassroots nonprofit organization that was founded by the Gail Boledovich family in 2006 after losing their mother to schizophrenia and suicide. MOM has zero paid employees or directors, just unlimited passion. To date, the MOM Race has raised \$450,000 for local brain research, suicide prevention programming and crisis intervention services. All donations made to Mind Over Matter are tax-exempt under IRS 501(c)(3)

Proceeds from the 2021 Virtual MOM Race benefitting



Sign Me Up!

Click here to secure your sponsorship by 4/15/21